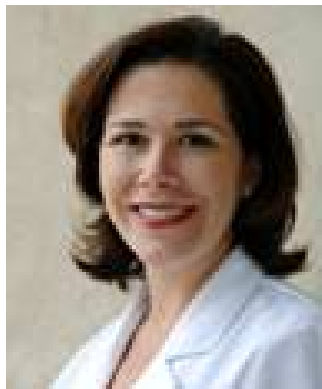


How do you know if your skin is healthy? **FREE screening on Saturday, May 16th at Haley Dermatology**

Fairhope, AL (April 28, 2009) – The number of cases of skin cancer in young people has grown dramatically in the past seven years. That’s the bad news. The good news is skin cancer can be painlessly detected and treated. Most importantly, skin cancer can be prevented by doing a few easy things.

“Staying out of the sun during the middle of the day, wearing sunscreen, and avoiding tanning beds,” says Dr. Heather Haley of Fairhope. “Those are all simple, easy ways to keep you and your skin healthy.”

The 15-30-year-old age group should be the healthiest. Instead, Dr. Haley has seen a decrease in the number of healthy young people, especially when it comes to melanoma.



“Melanoma is the number one cancer in the young population,” says Haley. “The skin cancer cases are jumping, likely because of tanning beds. We need to educate our young people about how bad tanning beds can be. The problem is that young people only see the instant gratification. They don’t see the long-term effects tanning can have on their skin. Tanning from the natural sun is OK as long as you wear sunscreen. We need to keep them out of tanning beds and give them alternatives. There are plenty of great self-tanning products out there, like lotions or sprays that can give you that tanned look without the danger.” (Photo: Dr. Heather Haley)

How do you know if your skin is healthy? Dr. Haley will tell you at **NO COST**. She’s hosting a **FREE screening on Saturday, May 16th at Haley Dermatology at 202 Rock Creek Parkway in Fairhope. The free screening runs from 8AM to 10AM.** Patients are screened on a first-come, first-served basis.

“We offer a full skin check from head to toe,” explains Dr. Haley. “It’s non-invasive. It doesn’t hurt. I use no special tools, only my eyes and my experience. It’s an easy thing to do to give you peace of mind.” For more information, please contact Haley Dermatology at (251) 928-3844.