



clear talk

with Dr. Heather Haley, Board-Certified Dermatologist

What's New in *skincare* for 2008?

A revealing conversation with Dr. Heather Haley of Haley Dermatology & Clear MedSpa in Fairhope.

"Many patients have been asking about skin tightening devices, and I have been searching for 2 years for a laser that actually gets results. I found it! Not in one but 2 separate lasers. After hours of research and laser demonstrations, I have found a combination that works. As always, I believe a well-educated patient is the best patient. Read on to learn about the latest technology available for skin tightening."

A lot of excitement has been generated by the introduction of the 'fractionated' laser treatment. There are a few different varieties of fractionated laser, such as PIXEL and Fraxel. The reason for the excitement is that these lasers offer the opportunity for reduced 'downtime' after treatment.

The idea (simplified here) is that with each laser pass, the amount of skin actually 'hit' with the laser is only a 'fraction' of the area covered. That is, a single pass with the laser may only actually 'hit' 25% of the skin. The benefit is that the surrounding, unaffected skin can more quickly heal over the affected areas. This is in distinction to standard 'resurfacing' laser techniques, in which the entire surface of the skin is affected.

"I chose the Pixel because it gives the best possible results, without the downtime or pain associated with traditional resurfacing lasers. You can go right back to work. It can be used on the face, neck, chest, arms and hands.

It improves the quality and texture of the skin while it stimulates your own collagen to regenerate!"

The second technology that is "hot" for 2008 is radiofrequency.

The Accent laser (now available exclusively at Clear MedSpa!) uses radiofrequency to treat cellulite and other fatty deposits. It primarily works in three ways. First, it heats underneath the skin causing fat cells to shrink or dissolve. Secondly, it improves circulation to the area. And finally, it stimulates collagen production which makes the area look smoother and eliminate dimpling.

"Accent is the only system on the market to provide two types of radiofrequency technology together, creating a dramatic change in the appearance of cellulite without any downtime. I'm truly excited about offering patients this effective treatment for stubborn cellulite."

Q: Now, that all sounds good. But how does it work in real life?

Dr. Haley: "If a patient comes to me with sagging skin around the jaw and neck and they've been told in the past only surgery will help but don't want the risk of surgery, I can now offer safe, simple results. Using a combination of the Pixel laser to improve the texture and tone of the skin, and the Accent laser to promote collagen production, remarkable tightening of the jawline and neck can be achieved."

Q: How many treatments are needed?

Dr. Haley: "A series of 5 Pixel treatments 3 weeks apart would show remarkable improvement on the face. Combining this with the Accent would allow for even more skin tightening. The Accent and the Pixel can be performed on the same day or done on alternating weeks."

Q: Sounds costly. How much?

Dr. Haley: "Pixel treatment for the face is \$800 per treatment but we are offering an introductory special of \$600 per treatment if performed before April. We also have several packages at a discounted rate. The Accent starts at \$200 per area."

Q: Is financing available?

Dr. Haley: "Yes! Interest-free payment plans are available through Care Credit. At Clear MedSpa, we can assist you in setting up an account with Care Credit. It's fast, simple and allows you to take care of yourself."

Q: How many treatments are needed for cellulite?

Dr. Haley: "I would recommend doing a series of 8 treatments scheduled every 2 weeks. The price depends on the area being treated. It starts at \$200 per treatment."

Come in for a FREE consultation to learn more and see what a difference we can make in your skin!"

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